

Copyright Society of the USA Mid-Winter Meeting



February 4-6, 2010

**JW Marriott Camelback Inn Resort & Spa
Scottsdale, Arizona**

AGENDA

Thursday, February 4

5:00 pm – 6:00 pm **Registration** **Kokopelli Patio**

6:00 pm – 7:30 pm **Welcome Reception** **North Garden**

7:00 pm – 9:00 pm **Scottsdale ArtWalk, Scottsdale Restaurants (at your leisure)**
Scottsdale Gallery Association (SGA) member galleries open their doors to the public and show off the work of the Southwest’s outstanding artists. Be prepared to be surprised by the wide array of artistic styles, from Western traditional to cutting-edge contemporary, from Southwest landscapes and Native American subjects to Russian Impressionism and more. Hop on the Scottsdale Downtown Trolley to the art walk and restaurants.

Friday, February 5

8:00 am – 9:00 am **Continental Breakfast** **Peace Pipe Patio**
 CSUSA Executive Committee Meeting **Boardroom**

Sessions will be in Peace Pipe

9:00 am – 9:10 am **Welcoming Remarks**

9:15 am – 10:30 am **The Copyright Enforcement Wars --- Is a Truce in Sight?**
Last year's program on "Internet Piracy: The Continuing Battle" focused on the ongoing battles in Internet Piracy. This year, our first panel will begin a dialogue among the competing interests of copyright owners, authorized licensees, file sharing facilitators and unauthorized users. Big changes have happened in the past year, both in and out of the courthouse, when it comes to protecting copyrights in the on-line environment. This panel will discuss lessons from recent peer-to-peer cases, changes in enforcement strategies including "graduated response," and what the best approaches are from practical and policy standpoints. Will these stakeholders forever be engaged in all-out war, or are there potential solutions that may pave the way for peace?

Moderator:
Eleanor M. Lackman, *Lovells LLP, New York, NY*

Panelists:
Anthony Falzone, *Stanford Fair Use Project, Stanford, CA*
Timothy M. Reynolds, *Holme Roberts & Owen LLP, Boulder, CO*
Ben Sheffner, *NBC Universal, Inc., Los Angeles, CA*
Joseph W. Waz Jr., *Comcast, Washington, DC*

10:30 am – 10:45 am **Coffee Break** **Peace Pipe Patio**

10:45 am – 12:15 pm **Copyrights in the Cloud --- Social Networking and Fair Use**
The explosive incursion of social networking into the mainstream of our business and personal lives compels us to re-examine the limits of fair use and other issues arising from the use of content on popular sites such as MySpace and Facebook. This panel will explore the ways in which copyrighted works are transmitted through social networks and what should or should not be done about it.

Moderator:

Paul E. Burns, *Gallagher & Kennedy, PA, Phoenix, AZ*
Pepperdine University School of Law
Straus Institute for Dispute Resolution, Malibu, CA

Panelists:

Daniel Cooper, *MySpace, Inc., Los Angeles, CA*
Salvador Karotki, *Tribune Company, Chicago, IL*
Dean Marks, *Warner Bros. Entertainment, Inc. Burbank, CA*
Douglas Masters, *Loeb & Loeb LLP., Chicago, IL*

12:30 pm – 2:00 pm **Lunch & Keynote Speaker** **Sunshine**
Richard G. Braman, Founder & Executive Director
The Sedona Conference

SPONSOR: Fordham Intellectual Law & Policy Conference

The Sedona Conference(r) (TSC) is a nonprofit, 501(c)(3) research and educational institute dedicated to the advanced study of law and policy in the areas of intellectual property rights, complex litigation and antitrust law. TSC was founded to allow leading jurists, lawyers, experts, academics and others at the cutting edge of issues to come together to engage in dialogue in an effort to move the law forward in a reasoned and just way. Mr. Braman will discuss how copyright protection and rapidly developing information technology has reached a "tipping point." Mr. Braman will suggest to attendees how dialogue could be used to harmonize polarized positions with respect to the future of copyright protection in the new technological era.

2:30 pm – 5:30 pm **Heard Museum Tour (Optional)** **Front of Hotel**
Bus Departs at 2:30

Internationally renowned for its vibrant exhibitions and festivals on American Indian arts and culture and exceptional shops, the Heard Museum proudly partners with hundreds of American Indian artists, tribal leaders and elders to share stories and traditions.

7:00 pm – 9:30 pm **Dinner at Mummy Mountain** **Mummy Mountain 2**

Saturday, February 6

8:00 am – 9:00 am

Continental Breakfast
CSUSA Chapters Committee Meeting
Membership Initiative Committee

Peace Pipe Patio
Boardroom
Cottonwood

Sessions will be in Peace Pipe

9:10 am – 10:30 am

How to Make Money in the Cloud --- Creative New Business Paradigms on the Internet

The Internet doesn't just present challenges for copyright owners, it also presents tremendous opportunity. Across industries, various parties are finding ways to take legal commercial advantage of the technological and artistic evolution spurred by the Internet. This panel brings together representatives from across the spectrum of interests -- content owners, distributors, and users -- for a discussion of cutting-edge business models for monetization of copyright on the Internet.

Moderator:

Ian L. Saffer, *Townsend and Townsend and Crew LLP, Denver, CO*

Panelists:

Sandra M. Aistars, *Time Warner, Inc., New York, NY*
Richard Conlon, *Broadcast Music, Inc., New York, NY*
Scott Martin, *Paramount Pictures Corporation, Hollywood, CA*
David Rosenberg, *Live365, Inc., Foster City, CA*
Kevin Saul, *Apple, Inc., Cupertino, CA*
Jon Zieger, *Microsoft Corporation, Redmond, WA*

10:30 am – 10:45 am

Coffee Break

Peace Pipe Patio

10:45 am – 12:15 pm

Copyright Law Update

Moderator:

Paul E. Burns, *Gallagher & Kennedy, PA, Phoenix, AZ*
Pepperdine University School of Law
Straus Institute for Dispute Resolution, Malibu, CA

Panelists:

Ian C. Ballon, *Greenberg Traurig, LLP, Santa Monica and East Palo Alto, CA*
Dennis S. Karjala, *Arizona State University Sandra Day O'Connor College of Law, Tempe, AZ*

**The Copyright Society of the USA would like to thank the following
2010 Mid-Year Meeting committee members:**
Paul E. Burns, Gallagher & Kennedy, PA & Pepperdine University School of Law
Straus Institute for Dispute Resolution
Eleanor M. Lackman, Lovells LLP
Ian L. Saffer, Townsend and Townsend and Crew LLP