

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter

Craig Mende and Andrew Sparkler, Co-Chairs

Ari Abramowitz, Assistant Co-Chair

Enter the Third Dimension (Whether You Like It or Not): The Practical and Legal Ramifications of 3D Printing

3D printing, a technological development which may ultimately permit local and even personal on-demand automated manufacturing of goods, has the potential to drastically alter long-standing norms of manufacturing, transportation, and even consumer demand. Is such a potentially disruptive development a net positive or negative? What will be its ultimate consequences, intended or unintended? And how will the law handle - for good or ill - these developments in coming years?

Because the technology involved is so new and not yet widespread, we will begin this session with a brief overview of the technology from one of its leading manufacturers. After that, our esteemed panelists will discuss some of the legal and business related queries that are sure to arise as 3D printing grows in popularity.

Date: Monday April 16, 2012

Time: 12:00 p.m.-12:30 p.m.: Networking Reception (cash bar)

12:30 p.m.-1:00 p.m.: LUNCH

1:00 p.m.-2:00 p.m.: Program (Please note: event will end promptly)

Place: The Princeton Club, 15 West 43rd Street, New York, NY

Cost: \$65.00 (members) \$75.00 (non-members) \$33.00 (students - Limited)

CLE: The Copyright Society of the U.S.A. is a NY CLE Approved Provider.

This course is Transitional and Nontransitional, and provides 1.0 Credit (based on 50 minutes).

For Credit Card Payments: Register online at http://www.csusa.org/commerce_main.cfm

For Check Payments: Please complete the registration form and mail it to arrive by 3/10/12:

The Copyright Society of the U.S.A., 352 7th Avenue, Suite 739, New York, NY 10001

Registration Deadline: Noon – April 10, 2012

Panelists:

Robert Clarida - Partner, Reitler Law

Bob Clarida is widely recognized for his intellectual property expertise and has extensive experience in all aspects of securing, enforcing and licensing non-patent intellectual property rights, and in advising a broad range of clients on effective strategies for maximizing value and avoiding infringement risk.

Bob speaks and writes frequently on copyright issues. He is the author of the treatise COPYRIGHT LAW DESKBOOK (BNA 2009), and the principal author of the annual review of copyright decisions published each year by the Journal of the Copyright Society of the USA.

Bob co-authors the regular copyright law column in the New York Law Journal, teaches a seminar on emerging intellectual property issues at Columbia Law School, and serves as the co-chair of the Copyright Committee of the New York State Bar Association's IP Section.

Bob is admitted to the New York State Bar, and to the federal bars of the Southern, Eastern, Northern and Western Districts of New York, the Eastern District of Michigan, and to the U.S. Courts of Appeals for the First, Second, Seventh and Ninth Circuits.

George Gottlieb - Partner, Gottlieb, Rackman and Reisman

George Gottlieb specializes in trademark, trade secret, copyright, and patent law, including federal court litigation in New York and throughout the United States. He is the author of many articles, including several course handbooks for the Practising Law Institute in New York City. These include the Current Developments in Trademark Law series: "Filing Suit, Injunctions and Discovery in Trademark Actions"; "Trademark and Copyright Restrictions on Importations by Customs"; and "Protection of Works of Art, Especially Ornamental Designs: A Practical Approach to Patents, Trademarks, and Copyrights." He is also a frequent lecturer on these topics, regularly giving talks to law groups and trade associations. Mr. Gottlieb has special expertise in the protection of products that include a "design" element, such as furniture, tableware, jewelry, packaging, and other consumer-based goods.

Robert Schouwenburg - CTO and Co-Founder, Shapeways

Robert Schouwenburg is CTO and Co-Founder of Shapeways, an online community and marketplace for personalized production where anyone can make, buy, and sell their own creations. Custom-made, one-of-a-kind products are made on-demand in a variety of materials using the latest 3D printing technologies.

Prior to Shapeways, Robert was The Director of IP at Sangine, where he and his team designed and developed satellite broadband modems, and Director of IT at Aramiska, a European internet service provider. His earlier years were spent studying computer science at Fontys in Eindhoven, The Netherlands, where he met his Shapeways co-founder Peter Weijmarshausen. It was Robert's passion for startups that lead him to co-found Shapeways in 2007, to explore the potential for digital fabrication and co-creation to alter the world of manufacturing and design.

Over his career, Robert's work has touched on team management, system administration, web development, product development and delivering scalable internet services. He loves open source software and is enjoying New York with his wife and son after their recent move from The Netherlands.

Very truly yours,

Craig Mende
Andrew Sparkler
Chapter Co-Chairs

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